

Minutes of PMHS Athletic Booster Club

8/15/16

"We don't want your money; we want your sweat."

-Ralph Klein, former President

Call to order:

The General Booster Club meeting of the Pedro Menendez High School Athletic Booster Club was held at the PMHS Media Center on August 15, 2016. The meeting was called to order at 6:04 p.m. by Roger Williams, President.

Executive Board in Attendance:

- Dr. Carmichael Coach Sapp DeFalco Klein Pullen Money Taylor
- Lands Fielder Murphy Ward Edwards Toy Sims
- Williams

Coaches in Attendance:

- Turner-Football Williams-Cheer Voorhest-Dance DeViscio-Cross Country/G. Track
- Ayala-Boys Golf Lennox-Girls Golf Timmons-Swimming Johnson-Volleyball
- Holmes-B.Basket Creamer-B.Soccer Robison-G.Basket Schooley- G.Soccer
- Lippo-Weightlifting Melgard-Wrestling Edgell-Baseball Argitis-B.Lacrosse
- OPEN-B.Tennis Novak-G.Lacrosse OPEN-G.Tennis Gatlin-Softball
- Ostopick- ALC McCoy-B.Track&Field ***Coaches meeting immediately following General Meeting!**

Representatives of the following sports:

- Football Volleyball Cross Country Swimming Boys Basketball
- Boys Soccer Girls Soccer Wrestling Boys Lacrosse Girls Basketball
- Baseball Softball Girls Lacrosse Boys Tennis Girls Tennis
- Girls Golf Cheerleading Track & Field Girls Weightlifting
- Boys Golf Dance Team ALC/LINK Boys Weightlifting

President's Comments:

Williams welcomed all parents and coaches in attendance at meeting. He expressed the importance of Booster participation and explained that SJCS D in no way contributes funds to athletics programs in our schools. Our funds are generated strictly from gate/ticket sales and fundraisers by teams and the Booster club. Williams invites any and all fundraising ideas for discussion.

Williams encourages all members to join our FB group page @ Pedro Menendez High School Athletic Booster Club and also check out our website (which is currently under construction, but visible) at www.falconboosters.com. Any member may post appropriate material to our page. If you have something you would like to promote, post it!

Minutes of PMHS Athletic Booster Club

8/15/16

“We don't want your money; we want your sweat.”

-Ralph Klein, former President

Treasurer's Report:

July 2016 Treasurer's Report will be available on the FB page and www.falconboosters.com. Going forward, we will not provide a copy of the P&L Detail during the meeting unless specifically requested for clarification purposes.

Coaches: If you have a need for information regarding a credit/ debit for your team, please do not hesitate to contact Mrs. Maudena Sims @ maudenasims@yahoo.com.

Meeting Minutes:

Meeting Minutes from July 11, 2016 General Meeting provided via email on July 19, 2016.

- No discrepancies/ questions presented for discussion.

Old (& Continuing) Business:

A. Fall Golf Tournament Update

- DATE: Saturday, October 8th at the St. Augustine Shores Golf Course
 - Check In @ 8A; Shotgun @ 9A
 - \$45pp, includes lunch
 - Place Prizes, Raffles and 50/50
- Need to start collecting donations: goody bag items, prize items, raffle items
 - We have list from previous tournaments of donors & contact info- Need volunteers to start making calls to collect items (If you know a parent or two who has the time to do this, please contact us!)
- Would like for Girls Golf to have first right to refusal to help at casino holes since they did such a great job at the Spring Golf Tournament
- Need athlete presence to help greet golfers, take their bags and get their carts on day of event
 - **COACHES:**
 - We need (at least) 5 athletes from each sport to volunteer at the event
 - Because this is an ALL SPORTS benefit, each team should donate at least ONE raffle basket (Idea: Come up with a theme and have each member of your team bring in an item relating to that theme... Get a basket or bag and VOILA! There's your team donation!)
- Will need adult volunteers day of event to help collect money, sell raffle tickets, keep athletes organized
- Need volunteers to stuff goody bags night before event (Fri, Oct 7) at Golf Course

B. Fundraising Initiatives-

- All coaches/team parents, etc. are encouraged to post to our FB page to get the word out about any of your fundraising efforts/events. If you would like help creating a “jazzed up” flyer, contact Summer Edwards and she will post for you. We cannot promote what we do not know about, so make sure to let us know what's going on with your team. HELP US, HELP YOU!
 - Football will be selling tix to the Tax Slayer Bowl this year! \$10 from each ticket sale will go back to our football team.
 - Rita's Italian Ice has an offer for any team who would like to benefit: Sell their (10%) discount card for \$5 and your team will keep \$4! That's one heck of a profit!
 - Chick-Fil-A has contacted us; they allow 2 Spirit Night's per organization each year. Boosters is looking for a date to take one of these dates. **(Taylor to follow up)**
 - Rita's also offers Spirit Night to any team who wishes to benefit
 - Edible Arrangements has a fundraiser program
 - Papa Murphy's has a fundraiser program
 - As a club, we have discussed the idea of a “Field Film” Night and a Fishing Tournament

Minutes of PMHS Athletic Booster Club

8/15/16

“We don't want your money; we want your sweat.”

-Ralph Klein, former President

- ❖ If you have any ideas to share, please do! We welcome new thoughts...
- Don't forget: We sell Marketing Sponsorships all year... deadline for display on field by first home game was August 1st, but you are encouraged to keep selling! This is one of the biggest profits (to your team) and fundraisers we have. 70% of the sale goes directly back to the team that sold it! The remaining 30% is absorbed by the Boosters for cost of signage.
- Falcon Fence photos on sale---\$25! This is a nice keepsake for student.
 - COACHES: Get with Roger Williams to coordinate a time/date to take your athletes photos.
- SAVE THE DATE:
 - Fall Golf Tournament (flyer attached) – October 8th at the St. Augustine Shores Golf Course
 - Gala- November 12th at the National Guard Armory on SR 207

C. Spirit Wear Initiatives-

- Williams will be selling Spirit Wear this Friday, August 19th during lunches in the quad.
- We will be discounting old items to move them out of inventory and make room for new!

New Business:

A. Updates from Dr. Carmichael-

- Focus this year is:
 - Getting ready for the EOC's. Last year, the scores dropped. We need to get them back up!
 - ❖ Falcon 7: The first 7 minutes of class, students will be doing something engaging to get them prepared for “Game Day”...the EOC. We have approximately 130 days from the time school starts to prepare for this day! Every day counts.
 - Empowering students to be part of a T.E.A.M. “Together Everyone Achieves More”
 - Grading Guidelines: it's important for parents and students to understand Standards and Grading.
 - Behaved students.
- Will be setting up strong PLC's (Professional Learning Committees) to ensure teachers walk away with something they can use in the classroom.
- Would like to continue to grow ALC, LINK, AVID and IB programs
- Jostens will be here Tuesday, Aug 15 for Junior (class rings) and Seniors (grad info); PARENTS: Look for packets to come home!
- August 26th Football game will be FREE for students; SAC will meet for final approval of this this week. The funds for this FREE event come from school recognition funds which are left over and need to be spent. AD account will benefit as the funds will be deposited to their account for gate sales. Win for students, Win for AD!
 - Money suggested this would be a good opportunity for ALC to have a pre-game event.
- County-wide College Night will be held here again this year! Mark your calendars for September 7th! There is expected to be over 100 colleges/universities here to speak with parents/students. Sessions will begin at 5p. Get here early!
- Alex's Capes & Tiaras 5k is this Saturday, August 20th at St. Augustine Riverview Club. Visit www.racesmith.com to register online. All proceeds benefit NMD United and the Alex Landis Difference Maker Scholarship.
- Upcoming Events:
 - September 1st: Picture Day
 - September 5th: Labor Day Holiday
 - September 7th: College and Career Night, 5-8pm
 - October 4th: Open House, 5-7pm (ALL PROGRAMS!)
 - October 14th: First Quarter Ends

Minutes of PMHS Athletic Booster Club

8/15/16

"We don't want your money; we want your sweat."

-Ralph Klein, former President

B. Updates from Sapp-

- Sapp introduced Mrs. Telisha Taylor (Athletic Secretary) and Mrs. Katelyn Ostopick (Athletic Trainer)
- Announced Coach Holmes as the new Boys Basketball Coach
- Acknowledged Coach Schooley as one of (8) St. Johns County coaches who were honored with the Jeff Holt Coach of the year Award for Pursuing Victory with Honor
- Sapp encourages participation in the PMHS Athletic Booster Club. Reminds us of Klein's saying from when he was President, *"We don't want your money; we want your sweat."* Volunteer! Get Involved!
- PMHS not at capacity however transferring in will not be an issue because we are currently at 80%
- Kick of Classic Football game this Friday, August 12th at 7p
 - Williams announces KIA will be sponsoring game this week and will have cars on display
- Boys Golf next week (Tues @ Palatka)
- Girls Golf next Thursday, 25th
- Swimming XXX (date?) @ Home
- Cross Country XXX (date?)
- September 9th game is the Lincoln Driven to Give event! Take their quick survey at the game that night...we have an opportunity to earn up to \$6k just for your participation. There is no obligation and no follow up sales calls! Just a 3 minute iPad survey...Please stop by their tent at the game!
 - This is also the night of the Paint It Pedro event; Mrs. O will be contacting Nease to invite them to participate as well. ***This is an ALC event!

C. Coaches Update-

- Ostopick/ Athletic Trainer-
 - Licensing renewal approval needed; cost is \$130 (**Ostopick to send invoice to Sims for payment**)
- Williams/ Cheer-
 - Sept 1st- Fall BBQ dinner presale NOW! (Flyer attached and on FB)
 - Dinners will be available between the GRMS game and PMHS games.
 - Tickets will be \$10 for BBQ sandwich meal; choice of pork or turkey, baked beans and drink included.
 - See a cheerleader to buy your tickets!
 - Proceeds benefit cheer, with a kickback to football for concession sales they will lose
- Ayala/ Golf-
 - Mrs. Shannon will be the Team Parent for Golf; she will be attending meetings where Ayala cannot.
 - Coach Ayala is confident he has a good team this year! Excited for what this team offers.
- Robison/ Girls Basketball-
 - Cornhole Tournament scheduled for September 24th; trying to have it at PMHS this year.
- Melgard/ Wrestling-
 - "Rent a Wrestler" event from last year sent 8 athletes to Regionals; looking to do 2 more of those fundraiser events this year. Look for info for October and before Regionals. This is a good time to get some of those pesky "Honey-Do's" done around your house by one of our Wrestlers!
- Timmons/Swimming-
 - Parent meeting Thursday, August 18th. (**Roger attend to discuss Boosters?**)

D. General Comments/ Questions/ Announcements- NONE

Meeting adjourned: 7:05p Klein motioned to close; Murphy 2nd; All in favor.

Date of next meeting: September 12, 2016- General @ 6:00pm; Executive Board @ 5:30pm